



Springo Fact Sheet

Company Name: Netex Ltd.

Locations: Headquartered in Hod Hasharon, Israel with business operations in Israel, Russia and the United States

Website: netexcorp.com

Online Media Kit (logos, screen shots, videos): springo.com/press.aspx

Company Overview: About Netex Ltd.

Netex Ltd. (TASE: NTX) is a global Internet company that develops innovative Web navigation solutions. The company operates Netex.co.il, the number one Internet navigation service in Israel and powers au.ru, a Web navigation service in Russia. Founded in 1999 and listed on the Tel Aviv Stock Exchange in 2006, the company is headquartered in Hod Hasharon, Israel, and has business operations in Israel, Russia, and the United States. In 2009, Netex was awarded several patents, including the U.S. patent for www addressing, which allows users to type a Website's name directly into the address bar and be forwarded to the correct URL.

Product Overview:

Springo (www.springo.com) is an Internet navigation and discovery service that allows users to easily reach the most relevant Websites for their desired needs. Springo provides users with a suite of innovative tools designed to accommodate their individual style of navigating the Internet:

- **The Springo Visual Navigation Solution** utilizes a visual interface to render a navigation path to the most desirable Websites. Supporting Web navigation with Narrow and Expand options, the Visual Navigation Solution presents clearly the most visited Websites while also refining a users' query.
- **The Springo Homepage** is an entry point for users to browse the Internet, offering customizable settings and quick links to the most useful and frequented Websites.
- **Springo Express** is an unobtrusive Internet browser add-on that enriches the browser with a various navigational functionalities including enhancement of search engine results, direct navigation and Website recommendations.

Management Team:

Aviv Refuah, Chief Executive Officer
Nelly Shwartz, CFO, Executive VP
Shlomit Hacoen, VP Business Development
Limor Gemer, VP Technology
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